

# BONNIE LOU DAVIS

INSTRUCTIONAL DESIGNER



## CONTACTS



### PHONE

(469)387-7557



### EMAIL

bonnie@bonnieloudavis.com



### WEB

www.bonnieloudavis.com



### ADDRESS

Plano, Texas

## SKILLS

Articulate Storyline

Adobe Captivate

Camtasia

Adobe Photoshop

Adobe Illustrator

Microsoft Office Suite

## EDUCATION

Texas A&M University – in progress

### MEd EDUCATIONAL TECHNOLOGY

University of North Texas

### BS SECONDARY EDUCATION

## PROFILE

I have over 16 years of experience designing and developing instructor led, blended and eLearning lessons for both adults and young learners from diverse backgrounds. I have a strong foundation in curriculum development using backward design and have incorporated many adult learning theories in my trainings. I determine learning needs by studying assessments, data, learning standards, and learning styles, then design content and experiences that best meet these needs. I am passionate about lifelong learning and using technology to create learning experiences that are fun and engaging.

## WORK EXPERIENCE

RealPage, Inc. | 2020 - 2021

### INSTRUCTIONAL DESIGNER | ORG. DEV. SPECIALIST

I supported a diverse group of learners by developing effective learning experiences for a global team in a software and service industry.

- Design and development of effective learning experiences through instructor-led classroom and virtual training materials, eLearning curriculums, job aids, and assessment tools using adult learning theories and best practices
- Development of technical training solutions for business partners and employees
- Development and facilitation of train-the-trainer workshops and on-on-one development sessions for SMEs for the purpose of enhanced training implementation and delivery
- Management of multiple concurrent projects from the analysis phase through implementation
- Evaluation of effectiveness of training programs and made recommendations for improvements
- Effective collaboration with project managers, subject matter experts, and stakeholders to ensure a successful implementation of developed training
- Assist in the defining, measuring, and analyzing the impact of training and ROI

# BONNIE LOU DAVIS

INSTRUCTIONAL DESIGNER

## EXPERTISE

- E-Learning
- Blended Learning
- Training and Development
- Instructional Design
- Problem Solving
- Teaching
- Curriculum Writing
- Lesson Design
- Data Analysis
- Project Management

## AWARDS

Plano ISD – Williams High School – 2019

**TEACHER OF THE YEAR**

Lucas Christian Academy – 2002

**EXCELLENCE IN TEACHING**

## INTERESTS

- Traveling
- Photography
- Learning New Technology
- Cooking
- Gardening

## WORK EXPERIENCE

(CONTINUED)

Plano ISD | 2011 - 2020

### CURRICULUM WRITER | INSTRUCTOR | TRAINER

Proven track record of developing learning experiences and blended learning activities for training teachers and educating students.

- Develop and facilitate training for campus and district staff
- Develop and implement tech training for secondary teachers
- Curriculum writing for the district
- One2Web technology initiative team for Plano ISD
- Analysis of new curriculum and tech tools for district adoption
- Trainer and mentor for campus new hires
- Incorporate blended and eLearning into lesson design
- Develop training materials including facilitator presentation items and student workbook templates
- Manage a department of ten instructors on campus

Cuddle Bugs Custom Baby Boutique | 2003 – 2012

### BUSINESS OWNER | WEB DESIGNER | MARKETING

Designed, developed and managed an online custom baby boutique.

- Web development of an online baby boutique
- Implementation of a merchant interface for online sales
- Launch of social media campaigns to promote the business
- Graphic design using Photoshop for business marketing
- Design and development of print materials for local advertising
- Design and manufacture of custom baby items

Bonnie Blou Designs | 2010 - 2011

### BUSINESS OWNER | GRAPHIC ARTISTIST | WEB DESIGN

Designed, developed and managed an online digital scrapbooking supply business.

- Design and development of a website for an online digital scrapbooking business
- Photoshop and Illustrator design work to create digital scrapbooking items
- Design and maintenance of social media sites to promote and advertise the business

## REFERENCES

Available on request

## SOCIAL MEDIA



/in/bonnieloudavis



/bonnieloudavis



/bonnieloudavis